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# Ourania Vrondou

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## Experience

01/10/05 – today Alpine Centre – The Swiss Business School for Hotel and Tourism Management Education in Greece

### Lecturer

- Tourism research methods
- Sustainability and tourism development
- New Tourism Forms and destination regeneration

02//01/05 – today International Boxing Association, Lausanne

### Marketing Associate

- Mapping overall image formulation
- Marketing Plan/Sponsorship
- TV rights negotiation and agreement facilitation
- Coordination and training of event Organisers

21/03/00 – 01/01/05 O.C.O.G. ATHENS 2004

### Test Events Section Manager

- Design Concept of operations for test events
- Mapping the strategic planning
- Coordination of the Test Events Central Team
- Formulation and Coordination of preliminary budget for 40 events
- Cooperation with 28 National Federations – level of involvement
- Communication and coordination of agreed services with 28 International Federations
- Coordination of all internal functional areas for services' provision

01/08/00 – 01/01/05 O.C.O.G. ATHENS 2004 – Gen. Division for Sports

### Competition and Venue Manager for Boxing

- Practice of International Boxing & IOC Rules through predetermined competition procedures
- Communication and negotiation with International Federation on services' level
- Cooperation with the National Federation of Boxing regarding volunteers' participation, National Technical Officials etc.
- Selection, Training and Coordination of 120 volunteers and 25 paid staff
- Coordination of operational planning of the boxing venue – functional areas interaction

01/04/98 – 20/03/00 NEW YORK COLLEGE, Athens

**Coordinator, Master in Sports Management – Univ. of Louisville**

- Coordination, promotion and academic supervision

**Director of studies, Sport College – Dept. of Sport Journalism**

- Supervision of studies, practice of NYC academic outlines

1994 – 1997 Sports Council, UK – Leisure Industries Research Centre

**Research Project Manager**

- Plan and coordinate research projects (i.e. Socio-economic impact of sports events in urban environment)

1994 – 1998 Loughborough University of Technology – Dept. of Sports Science and Recreation Management, England / UK

**Research Assistant**

- Research fieldwork, SPSS analysis

## **Studies**

1994 – 1998 Loughborough University of Technology – Dept. of Sports Science and Recreation Management, England / UK

**PhD in Recreation & Tourism Management** (Doctorate) in  
“Sports Related Tourism and the Product Repositioning of Traditional Mass Tourism Destinations: An Empirical Study of Greece”

1992 – 1993 Loughborough University of Technology – Dept. of Sports Science and Recreation Management, England / UK

**Master Sc. in Recreation Management**

1995 **Scholarship** by the British Council, Athens

1991 **Scholarship** by the Hellenic State Scholarship Foundation (I.K.Y.)

1986 – 1990 Democritus University of Thrace, Komotini

**Bachelor in Physical Education and Sport Science** (6,9)

## **Presentations**

- Lecturer in E.U. subsidised seminars of «**Sport Management**», **E.E.D.E., Athens.**

- **O. Vrontou** “Sports-related tourism and the product repositioning of traditional mass tourism destinations: An empirical study of Greece”, Second Annual Sport Tourism Conference, May 1997, Illinois, USA.

- **O. Vrontou** “Sports Events Tourism”: The Case of Cosmovolley 1994 – Athens”, 6<sup>th</sup> International Congress on Physical Education and Sport Science, 22-24 May 1998, Komotini, Greece.

## **Skills**

Fluent in English, Native Greek

PC, Word, Excel, Project Management, PowerPoint, Outlook

Member of the Hellenic Sport Management Association (ELL.E.D.A.)

Participation in Marketing seminars of ELKEPA