

Rania Deimezi graduated in **International Hospitality and Tourism Management** from the University of Surrey, where she gained as well her postgraduate degree MSc in **e-Tourism**.

She is Project Manager at Travel Media Applications since 2002. Rania plans and carries responsibility for every project related to Website Strategy-Design & Development, eMarketing - Search Engine Optimization (SEO) to meet the requirements

Her interests focus on Destination Management and Information and Communication Technologies in Tourism, eMarketing and Search Engine Optimization.

Her industrial experience includes research skills gained at Genesys Travel Technology Consultancy, UK and various positions at the Travel Agency and Tour Operating business both in Athens and in the islands.

She has participated in numerous conferences related to technological developments in tourism and eMarketing- SEO. Rania is a member of the eMarketing Association (eMA) - international association.

She has published articles on Destination Management Systems both at national and international magazines and the Internet. Finally her paper entitled '**eTourism Developments in Greece**' was one of ten Best Papers Candidate at the ENTER Conference in Helsinki Organized by IFITT (International Federation of IT in travel and Tourism).