

Destination Weddings in Greece

If you could be married anywhere in the world, where would it be? The majority of couples are thinking of a warm weather and a beach. Greece combines both!

A destination wedding is when the couple is choosing to travel to a special place in order to get married. This can be done by either choosing a place that is within their country or travel to a country abroad. Destination weddings have lots of advantages: offer romance, not many guests, less expensive.

For the past six years, Greece and especially the Greek islands have become one of the most desired wedding destinations in the world. Couples are coming from all over the world to get married in Greece.

Thus, Greece has become lately a new marketing destination.

Together with the actual wedding ceremony there is an increase of income not only the hotel businesses but also at the reception venues, musicians, florists, photographers, videographers, beauticians and all other services required.

Local Town Halls, Churches and authorities cooperate with wedding planners in order to offer the best services and a memorable wedding to the couple.

Therefore Greece is rapidly opening a new market in tourism: Couples come to get married. Thereby promoting Greece as one of the best destinations in the world.