## **GEORGE MICHAELIDES**

Born in Nicosia, Cyprus. Studied National Economics at Freiburg University, Germany and Tourism Management at Surrey University, U.K.

He started his professional career at the Commonwealth Fund for Technical Cooperation in London and in 1976 moved to Cyprus and work as Director of Marketing at the Cyprus Tourism Organization. Since 1990 is Senior General Manager Marketing of Louis Cruise Lines.

For many years was President of the European Federation of Conference Towns (EFCT), Member of the Board of Directors of the International Congress and Conventions Association (ICCA), Member of the European Tourism Action Group, Member of the Board of Directors of the Cyprus Tourism Development Company, the Cyprus International Conference Center, the Cyprus State Fairs Authority. At present he is chairman of the Association for Cultural and Special Interest Tourism of Cyprus, President of the National Committee of SKAL International, Chairman of "Destination Nicosia," the Tourism Committee of the Capital of Cyprus and member of the Board of the Chamber of Commerce of Famagusta.

In 1986 he was awarded with the Cross of Merit by the President of the Federal Republic of Germany for his services to develop Tourism to Cyprus and his role in the European Tourism Affairs.

He has represented Cyprus as a quest speaker in many International Conferences and Seminars related to tourism, Conference and Incentive Travel and Cruise Tourism..

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