

## CURRICULUM VITAE

Name: Dimitra Daskalaki  
Date of Birth: 30<sup>th</sup> May 1970  
Marital Status: Married, 2 children.  
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### Working Experience

- Nov' 04 – Today: Head of Group's Corporate Communications Dpt., Public Relations and Event Management at **IMAKO MEDIA S.A.**
- Sept' 02 – Oct' 04: Communications & Public Relations Director at **Grand Resort Lagonissi Hotel**, Helios Hotels & Resorts Group
- Sept' 00 – Sept' 02: Communications & Public Relations Director at **INTERAMERICAN** Group (job involved: conduct of texts, publications and Group's corporate profile, Mass Media communication, events organization, sponsorships, crisis management)
- July'99 – Sept'00: Account Director at **Beluga Associates** (Public Relations Company). Customers: DELTA, HASBRO, NOVA, INTERAMERICAN, JOHNSON & JOHNSON)
- Mar'98 – June '99: **INTERAMERICAN Group**. Communications Director of Aris. Strategic Communications Organization & Public Relations for Aris Group (basketball and football teams). Total stay at Thessaloniki, 7 months. (job involved: design and materialization of projects, budgets, events management, press office, crisis management)
- Dec'96 - Mar'98: Public Relations Director at SKAI Group. (**SKAI T.V., SKAI 100,4, LAMPSI, MELODIA FM**)
- Dec' 95 – Oct'01: Communications & Public Relations and Press Office Manager at ASTIR PALACE VOULIAGMENI HOTEL (External Associate) – (*Project: Admission to Athens Exchange Market*)
- Jan' 94 – Dec' 96: Public Relations and Press Director at Hellenic Professional Yacht Owners Associations – Publishing Accountable of **HPYOA** "Tourism and Sea"