

# IRINI D. VARDA-CAPSIS

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## EDUCATION

**CORNELL UNIVERSITY, School of Hotel Administration**, Ithaca, New York August 1991 - May 1995  
Bachelor of Science. Majored in Business Administration and Hotel Management. Concentrated in Marketing and Hotel Planning and Design.

**CORNELL UNIVERSITY ARCHITECTURE PROGRAM**, Rome, Italy mid August 1995 - December 1995  
Studied Italian literature, history of Italian architecture & art and photography. Traveled extensively in Italy.

## WORK EXPERIENCE

**CAPSIS CONVENTION CENTERS & RESORT HOTELS**, Athens-Greece September 2005 - Present  
*Commercial Director*

**CAPSIS CONVENTION CENTERS & RESORT HOTELS**, Athens-Greece December 2002 – September 2005  
*Sales & Marketing Director*

**CAPSIS CONVENTION CENTERS & RESORT HOTELS**, Athens-Greece April 2000 - December 2002  
*Marketing Director*

**TUI HELLAS**, Athens-Greece April 1999 - April 2000  
*Sales and Marketing Manager at the Corporate & Leisure Department*

**CAPSIS CONFERENCE CENTERS & RESORT HOTELS**, Athens-Greece September 1996 - April 1999  
*Sales & Marketing Manager*

**COMITOURS S.P.A.** (Tour Operator), Turin-Italy January 1996 - September 1996  
*Assistant to the Managing Director*

**SPOT THOMPSON (J. Walter Thompson Group)**, Athens-Greece June 1994 - August 1994  
*Account Planner at the Account Planning Department*  
*Account Executive at the Client Service Department*

**FORTE VILLAGE HOTEL, (Forte Chain of Hotels)**, Sardinia-Italy June 1993 - August 1993  
*Operations & Management Internship*

**CAPSIS BEACH CONFERENCE CENTER & SOFITEL PALACE, (Capsis Chain of Hotels)**, Crete-Greece June 1992 - August 1992  
*Operations & Management Internship*

**HOTEL ATHENAEUM INTERCONTINENTAL, (Intercontinental Chain of Hotels)**, Athens-Greece June 1991 - August 1991  
*Operations & Management Internship*

## PERSONAL

**Languages:** Fluent in Greek, English, French and Italian. Proficient in Spanish. Literate in German.

**Computers:** Word, Excell, Powerpoint, Internet Applications, Pagemaker, Canvas, Photoshop.

**Present Associations:** Active member of the SETE Association of Greek Tourist Enterprises, Vice-President of the SID, the young people of the SETE. Active in the Board of Directors of the Cornell Hotel Society Greek Chapter. Member of MPI Meeting Professionals International. Active member in ICCA International Congress & Convention Association, Vice-President of the ICCA Category Meetings Hotels & member of the ICCA Mediterranean Chapter.

**College Associations:** Treasurer and Social Director of the Cornell Hellenic Association. Social Director of the Cornell International Hotel Association

**Activities:** Sky-diving, para-gliding, scuba-diving, alpine/water skiing, fencing, yoga, rafting, hiking, tennis, horse-back-riding, black & white photography development, writing poetry, gardening, gourmet cooking.

**Interests:** Opera, black & white photography and modern art.

**Other:** Date / Place of birth: 05 / 05 / 1973 in Athens-Greece.  
Graduated from Doukas High School in Athens-Greece in June 1991.