

In a time that event organizing is one of the basic elements in a public relations and communications strategy, a strong marketing tool that is, of governments, social groups, large organizations, companies or a single person, the planning and implementation of an event takes more than just knowledge, experience and the selection of "the right place".

What is needed is inspiration, fantasy, the strain to overstep and select the place that will make a difference, a place that will be talked about before, during and after the end of the event.

The **place** may be the most determinative factor that will secure the success of an event. First comes **WHERE and then comes HOW.**

And what really matters is to understand that WHERE, can really be ANYWHERE. From the roof garden of a high scraper, to the top of mountain Everest and from the bottom of the sea to the most luxurious ball room of a five star hotel, all of these places can be transformed into the most suitable and inspired setting for the most successful event...

The first thing a client, that wants to organize an event, asks for is "something different"! An event that will secure the presence of its guests, his satisfaction and the achievement of the initial goals set. Because many times the client is not in a position to describe exactly what he desires for his event, we just have to "read between the lines" and organize and implement the best possible proposal that will lead to success.

Depending on the target that the event has, comes the right proposal concerning the place. And of course it does not matter if the place has it all straight from the beginning. What matters is whether WE CAN TRANSFORM EVERYTHING ACCORDING TO PLAN: a street into a gallery, a meat market into a club, the bottom of the ocean into the perfect wedding setting.

There are no limits for imagination and inspiration.
We set the limits!!